

INVEST IN OUR COMMUNITIES. INVEST IN OUR LEGACIES.

# INVEST IN OUR FUTURES





# INVESTING IN REAL ESTATE CAN HELP FAMILIES CREATE DREAMS & ACHIEVE GOALS

For the last 30 years the TADD Realty team has helped over 500+ investors enter the real estate game successfully. We take pride in helping individuals and families create investment income to create generational wealth.

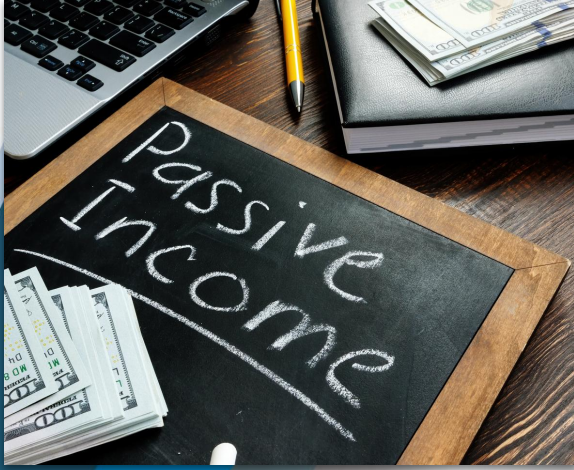
Real Estate for decades has been the cornerstone to many families success stories. It has taken people from the poverty to prosperity. Transformed people from dreamers into world changers. Let's check out some of the TADD's "Top 10 Benefits for Investing In Real Estate."

# TOP 10 BENEFITS FOR FAMILIES INVESTING IN **REAL ESTATE**

Our team at TADD Realty believes in making real estate investment and creating wealth for your families real through educational programming like this every day. We understand that every family has different needs, dreams and goals! The Top 10 Benefits for families to invest in real estate is about helping you understand how real estate investment can benefit your particular situation. Plus, more importantly once you know the benefits of investing you can share them with your family and friends. Here's our top 10!







# TOP 10 BENEFITS FOR FAMILIES INVESTING IN REAL ESTATE

## PASSIVE INCOME

The definition of **passive income** is revenue that's generated in a way that doesn't involve significant or ongoing labor, energy, or time to earn or maintain. In other words, it's basically what's referred to as "making money while you sleep." In real estate **passive income** is earnings derived from a rental properties. Passive income can help your family create wealth, pay bills and enjoy life.



## SOLID RETIREMENT PLAN

Retirement planning determines retirement income goals and the actions and decisions necessary to achieve those goals for your family. This includes identifying sources of income, sizing up expenses, implementing a savings program, and managing assets and risk. Future cash flows are estimated to gauge whether the retirement income goal will be achieved. Real Estate investment is a great way to plan for retirement by creating wealth through property ownership that creates passive income that will increase your access money for enjoyment and taking care of everyday life.

# TOP 10 BENEFITS FOR FAMILIES INVESTING IN REAL ESTATE



## LEGACY BUILDING (BRICKS!!!!!!)

Most buildings have been in existence for hundreds of years, and will be here for so many more. If we place our money in real estate then we can build solid foundations to pass along to our families. We must flip the switch and provide an alternative to “the lottery”. Purchasing properties is akin to laying a solid foundation for your family for years to come. Each property is like a “Brick” which can help create stability, strength, protection and longevity for your family finances to help them prosper and grow.



## GENERATIONAL WEALTH (NOT RICHES BUT WEALTH)

Generational wealth is all about creating financial stability for for generations to come. Real Estate is one of the key ways pass along wealth in America and abroad. We have properties in Chicago which are hundreds of years old and are creating passive income for family owners today. Generational wealth refers to assets passed by one generation of a family to the next. Leaving your children and grandchildren real estate assets is the gift that keeps on giving and financing their futures.

# TOP 10 BENEFITS FOR FAMILIES INVESTING IN REAL ESTATE



## COLLEGE TUITION

Sending your kids to college can be one of the most important investments you can make in their professional lives. This can also be a very hard investment to finance from your regular 9 to 5. This is why investing in real estate can be a great way to save for your kids college education and also have access to money needed to help them cross that stage to victory!



## FINANCIAL FREEDOM

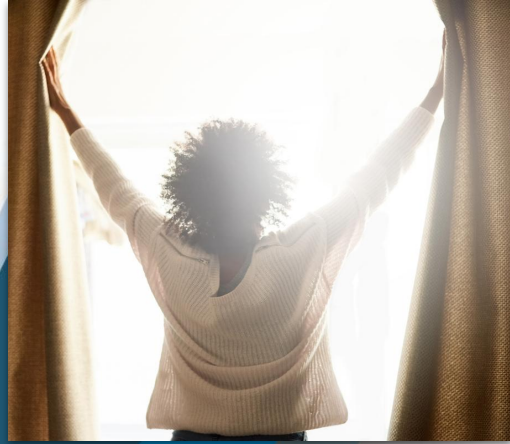
Financial freedom is the ability not to be limited by money concerns. Translated “Free from Money Worries” With some careful planning, real estate investment can create financial freedom for you and your family. We call it “Property With A Purpose” here at TADD Realty. Investing in real estate can help you plan your family’s present, and future with purpose of living the good life.



# TOP 10 BENEFITS FOR FAMILIES INVESTING IN REAL ESTATE

## EXPOSURE

By investing in real estate you begin to expose your family to the advantages of ownership opposed to rental, you expose them to the idea of owning a business, the joys of providing a nice place for someone to live. It increases you and your family's sphere of influence as you will get to know people, tradesmen, professionals, and community leaders. Opening your eyes to the world and all it's hidden gems.



## VACATIONS

Staycations. Baecations. Vacation. Any "Cation" is all about enjoying life with loved ones and friends. Real Estate investment can give you access to capital that can open the door of traveling the world to your family.

# TOP 10 BENEFITS FOR FAMILIES INVESTING IN REAL ESTATE

## NEW OPPORTUNITIES

Real Estate Investment can open doors of opportunity anywhere in your family's life. With access to additional income rental properties can produce. You and your family can start a new business. Take a new class. Learn a new trade. Restore your community. Even open the door for another family to start a new life.



## TIME (TO DO WHATEVER YOU WANT TO DO)

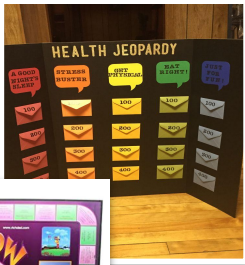
Time is money. This is why most of us spend eight hours a day or more working to provide for our families. However, when you have money you have control over your time. This frees you up to create great moments and experiences in you and your family's life. Real estate investment is a great way to build wealth to help you get control of your time. It can be a gateway to early retirement or a stream of income to help you do more with your free time.



# CREATE YOUR LEGACY TEAM

## TEACH YOUR KIDS ABOUT REAL ESTATE

### Play Real Estate Investor With Real Estate Games



**A. Monopoly is a great way to introduce your children to real estate.** First of all you are playing as an active investor. It's a cool and fun way to teach them the basic principles. It will also introduce kids to very important concepts of real estate, the importance of buying in rules, strategic location choices, and more.

**B. TADD's Real Estate Jeopardy :** Is a fun and surefire way to learn about real estate in the comfort of home or at social gatherings. This is a game you can play at home with index cards or your cell phones. You need a minimum of 3 players.

Each player will develop or choose 5 questions surrounding real estate facts/ information that they have learned or that they have trouble with. Then all the players will write down their questions on an index card, with the answer and reference point on the card as well.

Then you swap cards with the other team or teams. Each team will need to answer the questions developed by the opposing team to gain a point.

# CREATE YOUR LEGACY TEAM

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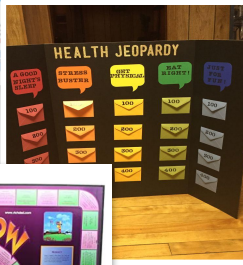
### Play Real Estate Investor With Real Estate Games

#### B. TADD's Real Estate Jeopardy Cont :

The more players you have the more fun and the more the participants learn what it takes to become wealthy in real estate. This game also allows the parent/ instructor to gauge the knowledge gained by each participant. Players: moderator and team members.

Prizes may vary... Mrs. Troope recommends giving out gift cards (gift cards, \$10 and \$20 increments). You can also create cool candy/prize baskets filled with things you know your family and friends love.

- C. **Cash Flow teaches kids how to work for money.** Playing CASHFLOW for Kids teaches them how to make money work for them. Using fun, real-world examples, kids get to practice investing—acquiring assets and dealing with the perils of liabilities. Parents and kids can talk about their plans for escaping the rat race.





Need a TADD Realty broker on your team to help you find  
and purchase your first home or investment property?  
Schedule a consultation with a TADD Broker today at [info@taddrealty.com](mailto:info@taddrealty.com)



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